

Exhibit Report

- I. Date of Report: **September 28, 2001**
- II. Name of Person Submitting Report: **Tammy Mays**
- III. Exhibit Specifics
Name of Meeting (Association): **North Dakota Library Association**

Location: **Williston, North Dakota**

Dates: **September 26-28, 2001**

Staff: **Tammy Mays**

Number of Registrants: **110**

Number of Exhibitors (Companies): **10**

Specify by Days:

Day 1

- A. Exhibit Hours
Wednesday, September 26, 4:00 pm – 9:00 pm
- B. Number of People Visiting the Booth
35
- C. Number of: NLM System Demonstrations/other Internet Demonstrations
10

Day 2

- A. Exhibit Hours
Thursday, September 27, 10:00 am – 7:00 pm
- B. Number of People Visiting the Booth
35
- C. Number of: NLM System Demonstrations/other Internet Demonstrations
10

Day 3

- A. Exhibit Hours
Friday, September 28, 9:00 am – 2:00 pm
- B. Number of People Visiting the Booth
2
- C. Number of: NLM System Demonstrations/other Internet Demonstrations
1

IV. EXHIBIT SUMMARY

A. Pre-Exhibit Meetings

Tammy Mays coordinated registration and programming for the exhibit.

B. Distribution of Pre-mailers, Letters or Invitations

None

C. Booth Location

No Booth Number

D. Description of NLM System Program Presentations (See Note below)

MEDLINEplus

E. Problems

None

F. User Feedback

- **“I plan on using this at work!”**
- **I’m so glad you told me about this.”**

G. Suggestions/Comments

To promote MEDLINEplus, Ms. Mays presented, “MEDLINEplus: Consumer Health Information at Your Fingertips.” The demonstration was well received and attended.

V. BUDGET SHEET

Exhibit Fee	\$350.00
Freight/Drayage	\$150.00
Labor:	0.00
Telephone:	0.00
Electricity:	0.00
Computer Rental:	0.00
Furniture:	0.00 – 1 skirted tables, 2 chairs, 1 wastebasket, 1 identification sign
Transportation/Parking	\$350.00 -- 1 NN/LM GMR staff member for 3 days (September 26-28, 2001)
Per Diem, etc:	\$32.00 -- 1 NN/LM GMR staff member for 3 days (September 26-28, 2001)
Lodging	\$132.69 -- 1 NN/LM GMR staff member for 3 days (September 26-28, 2001)

VI. APPENDICES:

Maps of Exhibit Hall

Pictures

Samples of Promotional Materials Used

NDLA Conference Presenters, *continued*

Presenter: Tammy Mays, MLIS

Program: MEDLINEplus: Online Consumer Health Information

Looking for quality consumer health information on the Internet, but finding too much, too little or inadequate information? This program is designed for public librarians responsible for information services to the general public. This class will examine MEDLINEplus, the new National Library of Medicine website for consumer health information.

Tammy Mays received her MLIS from the University of Wisconsin-Milwaukee in 1997. Prior to joining the Greater Midwest Region, she was an Associate Fellow (1997-1998) at the National Library of Medicine in Bethesda, Maryland. After completing the Associate Fellowship program, Tammy relocated to Wisconsin, where she was the Outreach Coordinator for two years at the University of Wisconsin-Madison Health Sciences Libraries. In her current position as Consumer Health Coordinator (National Network of Libraries of Medicine, Greater Midwest Region, University of Illinois at Chicago, Library of the Health Sciences), Tammy is responsible for building a consumer health program for the region by developing instructional materials and presenting and exhibiting at professional librarians' and health professionals' meetings. She also trains public librarians, consumers, and health professionals to search NLM's consumer health products and services.

Presenter: Jeanne Narum

Program: Genealogy Sources on the Internet

Jeanne says, "With the advent of the baby boomer generation retiring, more people are enjoying genealogy as a hobby. Consequently, there is a greater need for more training and dissemination of genealogy knowledge." Whether you are a baby boomer or not, this program will give you the latest information on genealogy sources available on the Internet.

Jeanne Narum is the Circulation/Technology Coordinator for the Minot Public Library. Her duties include supervising an adult circulation staff, a homebound program, and interlibrary loan functions. She also troubleshoots hardware and software problems and maintains the library's homepage. Prior to her work in the public library, Jeanne taught Chapter 1 Basic Skills and is a former children's librarian for the Minot Public Library. Jeanne attended Indiana University and graduated from the University of North Dakota with a BS in Elementary Education. She received her MLS from Emporia State University, Emporia, Kansas, in 1996. Jeanne is a member of Souris Valley Library Association, NDLA, and MPLA. She is currently the NDLA Public Library Section Chair and Professional Development Committee Chair.

Presenter: William DeJohn

Program: MINITEX Review/Preview

Bill DeJohn of the MINITEX Library Information Network at the University of Minnesota in Minneapolis will share information about where MINITEX has been and where it is going.

Presenter: Ceil Anne Clement

Program: Once Upon a Story ...

Storytelling, the oldest form of communication, is alive and well from festivals to libraries and classrooms to gathering around the kitchen table. Ceil Anne will share information on the history and technique of storytelling as well as many tales. Expect a presentation that includes multi-cultural tales, tales with music, original tales, and audience participation.

Ceil Anne Clement is a fifth grade instructor in the Hettinger (ND) Public School System. She has been telling stories to school children, library audiences, civic groups, and conferences since 1985. Ceil Anne earned her Master's Degree

The Good Stuff

The Good Stuff is the official magazine of the North Dakota Library Association

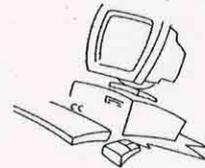
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NDLA Web Site – <http://ndsl.lib.state.nd.us/ndla>

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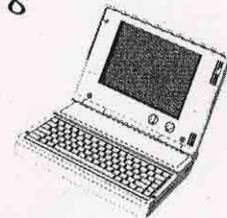
Back to the Future



2001

NDLA Conference
September 26-28

Williston



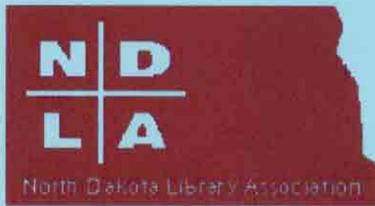
Inside:

Conference Registration Forms

Conference Preliminary Schedule

Candidate Profiles

Summer Reading Programs



Back to the Future

**2001
NDLA Annual Conference
Williston, ND**

September 26-28, 2001

**MEDLINEplus: Consumer Health Information at Your FingerTips
Tammy L. Mays, MLIS
Consumer Health Coordinator
National Network of Libraries of Medicine
Greater Midwest Region
Thursday, September 27, 2001**