

**Health Science Librarians of Illinois
Annual Conference**

November 15-16, 2001 . . .

On the Way to 2010

Hal says:

Welcome to a
conference for
the new millenium at

The Carle Foundation
Hospital Forum
Urbana, Illinois



Registration for HSLI Annual Conference: On the Way to 2010 . . .

Name _____
Title _____
Agency/Library _____
Address _____
Phone _____
Fax _____
Email _____

Assistive Services/Dietary Requirements

_____ Yes, I would like CPDU credit
_____ Yes, I would like MLA credit (pending)

	Member	Non-Member
Full conference	_____ \$100	_____ \$110
Includes lunches, wine and cheese Round Tables, and continental breakfast		

Thursday (1/2 day) _____ \$60 _____ \$70
Circle one: AM or PM (includes lunch or wine
and cheese respectively)

Thursday (Full day) _____ \$85 _____ \$95

Friday only _____ \$15

Student conference rate _____ \$50

Late registration fee _____ \$20

HSLI 2001 Dues _____ \$10.00

HSLI 2002 Dues _____ \$10.00

Total \$ _____

Make checks payable to HSLI.

Send this entire page to:

Lucy Webb

HSLI Conference Registration

Provena United Samaritans Medical Center Library

812 N. Logan Avenue

Danville, IL 61832

Special hotel rate on November 14-15 at the Holiday
Inn until October 26. Double \$79.50.

Single \$69.50. For more information, contact Jerry
DeWitt at (217) 383-4513 or via email
jerry.dewitt.carle.com.

**Registration Deadline
November 1, 2001**

Many thanks to the Carle Foundation
Hospital for generously providing
the conference facilities.

Please Indicate AM and PM workshop preferences
for Thursday*

_____ Copyright - Ken Crews (AM)
_____ Technology Troubleshooting - Kay Cloyes (AM)
_____ Benchmarking - Joanne Gard Marshall (PM)
_____ Managing Your Web Pages - Karen Fletcher (PM)

* Technology Troubleshooting and Managing
Your Web Pages have limited seating. If we
are unable to put you in your first choice work-
shop, you will be placed in the other workshop
being offered in that time slot.

Rank your first four Round Table choices (1 being
your first and 4 being your last)

_____ Benchmarking
_____ Showing the Value of Your Library
_____ Copyright
_____ Consumer Health
_____ Rethinking Reference
_____ Web-Based Instruction
_____ "Make Up Your Own Topic"

Questions/Comments? Contact . . .

Nina Pals

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Medical Library

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Health Science Librarians of Illinois Annual Conference November 15-16, 2001 . . . On the Way to 2010 - Urbana, Illinois

Having successfully survived the start of the new millennium, you are cordially invited to the Health Science Librarians of Illinois Annual Conference, "On the Way to 2010." This year's program will cover some of the most challenging issues facing librarians today. Topics will include benchmarking as a tool to measure library performance, copyright law and its many complexities, and various aspects of the technology that impacts our life every day.

Thursday, November 15, 2001

- 7:30 - 9:00 Registration & Continental Breakfast
- 8:00 - 12:00 Technology Troubleshooting - Kay Cloyes (limit 16)
- 9:00 - 12:00 Copyright - Ken Crews (Auditorium)
- 12:00 - 1:00 Lunch
- 1:00 - 5:00 Benchmarking - Joanne Gard Marshall (Auditorium)
- 1:00 - 5:00 Managing Your Webpages - Karen Fletcher (limit 20)
- 5:00 - 6:30 Wine and cheese with Round Tables
- Round Table Topics:**
Benchmarking
Showing the Value of Your Library
Copyright
Consumer Health
Rethinking Reference
Web-Based Instruction
2 - "Make Up Your Own Topic"
- 7:00 HSLI Board Meeting (Light supper will be provided)
- 7:00 Dinner on your own

Friday, November 16, 2001*

- 8:00 Registration & Continental Breakfast
- 9:00 - 10:00 Keynote address - Joanne Gard Marshall
- 10:00 - 10:30 Break
- 10:30 - 11:15 Technology Forecast - David Dorman
- 11:15 - 12:00 NLM Update - Chris Shaffer, Tammy May
- 12:00 Lunch (Box lunches)
- 12:30 HSLI Business Meeting

*HSLI is doing an outreach to other types of librarians. Friday will be open to all librarians in the area who want to attend at a cost of \$15.

Joanne Gard Marshall - Keynote

Joanne Gard Marshall is Dean and Professor at the School of Information & Library Science, University of North Carolina at Chapel Hill. She has won numerous awards from both the Medical Library Association and the Special Library Association. In 1992 she conducted the Rochester study to determine the impact of information provided by hospital libraries on clinical decision-making. She is also the editor of the MLA DocKit, "Evaluation Instruments for Health Sciences Libraries." Joanne published "The Impact of the Special Library on Corporate Decision-Making" in 1993 and chaired the committee that developed the "Competencies for Special Libraries of the 21st Century" in 1996. She was on the cover of the November 15, 2000 issue of *Library Journal* and discussed measuring outcomes and proving the value of your library. She is currently involved with MLA's benchmarking initiative.

Factoid:

No one will ever need more than 640K.

--Bill Gates

"Libraries for the 21st Century"

Joanne Marshall's keynote address on Friday will address issues facing libraries in the 21st century. Never before have libraries and librarians had so many competitors in the information marketplace. In this environment, we need to use the most effective techniques for building quality information services that meet our client's needs. A range of performance improvement techniques will be discussed, including benchmarking. Personal and professional competencies of librarians will be highlighted as the key to improving the quality of library services.

"Building Quality through Benchmarking"

Joanne Marshall's workshop will provide an opportunity to learn more about benchmarking your library. Benchmarking can be used to measure your services against a variety of standards: your library's previous performance, the performance of other libraries in a consortium or network, or against another type of information provider. All aspects of the process, from benchmarking to gathering data and presenting the results, will be discussed. Librarians and information specialists in all types of health and special library environments will find this a useful way to develop benchmarking techniques for use in their own environments.

Speaker Bios and Workshop Descriptions

Kenneth D. Crews

Ken Crews is a Professor in the Indiana University School of Law-Indianapolis and in the Indiana University School of Library and Information Science. He is also the Director of the Indiana University's Copyright Management Center. His latest work, *Copyright Essentials for Librarians and Educators* (ALA, 2001), includes an overview of copyright basics and helpful appendixes of checklists and legislative summaries. A recognized expert in the area of fair use, higher education, and electronic and distance education copyright, he has shared his knowledge nationally via workshops, publications, and an innovative American Library Association email tutorial program.

"Copyright Updates and Issues for Librarians"

Ken Crews will review copyright essentials for librarians and educators, including determination of fair use, identification of "need-to-knows" regarding copyright and the Internet, and special media formats. There will also be a discussion of current issues and trends of special importance in library, health science, and academic program settings.

Karen Fletcher

Karen Fletcher, MBA, is Community Information Resources Manager with the Prairienet Community Network, a public service of the Graduate School of Library and Information Science at the University of Illinois at Urbana-Champaign. She has been a Web author and publisher since 1994 and has guided hundreds of community non-profits onto the Web at Prairienet.

"Managing Your Web Pages: How to Create Manageable, High Quality Web Pages That Won't Drive You Crazy" (limit 20)

Karen Fletcher will take participants beyond the technical mechanics of creating Web pages and provide librarians with a conceptual framework, which will help them develop audience-appropriate and maintainable Web pages that can be efficiently managed. The workshop is presented in lecture/demo format with an opportunity for hands-on reviews and problem-solving critiques of participants' Web sites. Prerequisites include familiarity with Windows and the Web. Some knowledge of HTML is preferred. Be sure to provide

your email on the registration as Ms. Fletcher would like to contact registrants prior to the workshop in preparation for a more dynamic experience.

Kay Cloyes

Kay Cloyes is currently the Information Technology Consultant at Alliance Library System. Previously she was the Director of Caterpillar's Business Resource Center.

Technology Troubleshooting (limit 15)

Kay Cloyes' workshop will provide participants the opportunity to learn the basics about computer hardware and PC components. Participants will learn how to remove the cover, replace cards and drives, and reinstall programs.

David Dorman

David Dorman currently calls Lincoln Trail Libraries System home, where he has been a consultant for the past 5 years. In addition, he has done consulting for Northern Lights Cooperative Automation Project consortium and for libraries in Russia and Belarussia. Tracking trends in library technology has been of central interest to Mr. Dorman since his library school days at Columbia in the 1970's. Mr. Dorman authors the column "Technically Speaking" in the ALA publication *American Libraries*, which covers new products and serv-

ices in the library market place. Mr. Dorman has also done numerous presentations on e-books over the past three years.

"How to Make Technology Decisions That Will Stand the Test of Time"

David Dorman's presentation will enable librarians to better understand which information technology and computer trends are basic and continuing. In turn, this will allow librarians to make solid purchasing decisions and be less likely to be taken in by the latest short-term technology fads.

Factoid:

Did you know that you will enjoy the millennial HSLI Conference at the birthplace of Hal from 2001: *A Space Odyssey*?

**A special thank you to
HSLI Conference Sponsors:**

**Carle Foundation Hospital
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