

National Network of Libraries of Medicine

Middle Atlantic Region
Region 1

Quarterly Report
First Quarter, Year 2 -- May - July 2002

New York Academy of Medicine

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Quarterly Report
NN/LM Middle Atlantic Region - Region 1
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The Middle Atlantic Region was the first region to have its NLM Site Visit, planned for all regions during this contract period. The Site Visit was held on July 30. The team met with RML staff and with NYAM administration; representatives of Network member libraries were invited to attend and to talk about related outreach projects. As the first site visit, this was something of a learning experience for all involved.

A. NETWORK PROGRAMS

Network Members

Joanne Jahr, Network Programs Coordinator, visited the new offices of NDRI, Inc., to train the librarian in the use of DOCLINE. The previous NDRI offices had been located in the World Trade Center and were destroyed in the attacks of September 11; thankfully all staff escaped without injury. In the aftermath of that tragedy the RML had provided them with a new computer to enable them to perform literature searches and make DOCLINE requests.

Ms. Jahr visited the offices of the New York City Department of Health and Mental Hygiene on June 13, to train the librarian in DOCLINE and SERHOLD.

Ms. Jahr responded to approximately 123 telephone calls and an equal number of e-mails.

Electronic Document Delivery Project

Maxine Rockoff, Mary Mylenki and Joanne Jahr had a phone conference with Laurie Thompson and Scott Nicholson at SUNY-Syracuse to discuss data collection and data mining, and possibly hiring an intern for the project. In July there was a great deal of set-up and planning work on the EDD project before the official start date in September. Ms. Jahr met with the head of IT at the New York Academy of Medicine to explain Ariel and Prospero and clarify questions before testing began.

DOCLINE/Document Delivery

Ms. Jahr participated in the DOCLINE Interface Review Team (DIRT) teleconference on May 6. Following their in-person meeting at MLA, there were several DIRT teleconferences in July.

She deactivated and reactivated 33 DOCLINE accounts and approved 89 routing tables.

Communications

The May-June issue of the newsletter, *Middle Atlantic Perspective*, was promoted to the web site on June 6 and announced via the regional listserv MARL.

Sixteen messages were posted to the listserv during the quarter.

All staff participated in their respective Coordinators' teleconferences and in the regular monthly RML teleconferences.

Grant Programs

No report.

B. OUTREACH PROGRAMS

Health Professionals

The RML received a request via NLM (Elliot Siegel's office) to assist Dr. Marion J. Ball in a presentation she was to make as part of a conference entitled "Technology in the Continuum of Long Term Care," sponsored by the Professional Education Center of the Jewish Home & Hospital in New York, to be held at the New York Academy of Medicine on May 23, 2002. Dr. Ball was to speak on "Resources available through the National Library of Medicine," with an emphasis on long term care. What we were led to believe was a keynote address turned out to be a breakout session with a registration of 40-50 people predicted. Somehow this program morphed from Dr. Ball presenting, to RML staff (specifically Rhonda Allard) presenting this 45-minute demonstration and showing an NLM video. In the event, actual attendance was only approximately seven people; Ms. Allard had a medical emergency, and the demo was done by George Constance, Education Coordinator.

Peggy Falls, Outreach Coordinator, again traveled to the Adirondack Medical Center in Saranac Lake, NY, where she met with Linda Savarie, RN, to discuss the Community Learning Center and a possible grant application to include the Saranac Lake Public Library, Tupper Lake and Lake Placid hospitals, and senior citizens centers in the area. Ms. Falls had previously sent her materials related to the Health Literacy conference held at The New York Academy of Medicine in April, for use in the Community Learning Center.

Consumer Health

Rhonda Allard, Consumer Outreach Coordinator, presented Making PubMed Work for You for the Pennsylvania Consumer Health Libraries consortium, May 8, in Danville, PA. There were 23 attendees. Outreach reporting form attached, Appendix A.

Ms. Allard met with Jean HARRIPERSAUD, CHOICES Librarian for the Bronx, NY, to discuss the possibility of holding staff training classes for the Bronx libraries. Two classes were scheduled for August and September.

The RML provided information about CHOICES staff for Kent Smith before he visited the Mid-Manhattan branch of the New York Public Library in July.

Consumer Health Subcontract

The Edward G. Miner Library of the University of Rochester Medical Center and the Rochester Regional Library Council (NY) were awarded a consumer health information subcontract as a continuation of the CLIC-on-Health (Community & Libraries in Collaboration on Health) project, which has several components and additional funding sources. This subcontract will run from July 2002 through May 2004.

Public Health

No report.

Technology Awareness

The RML received several applications for the Technology Awareness Forum award; two awards were made, to Stony Brook University Health Sciences Center, Stony Brook, NY, and the Rochester Regional Library Council, Fairport, NY. Both programs will take place in October 2002.

Exhibits

Staff exhibited at three professional meetings.

June 13-14, New York State Perinatal Association, Albany, NY; P. Falls

This is an excellent regional meeting with a receptive audience; see Exhibit report attached, Appendix A.

June 29 - July 2, American Nurses Association Biennial Meeting, Philadelphia, PA; P. Falls

July 20-23, The National Council of La Raza, Miami Beach, FL; P. Falls and Rose Marie Smith (SIS) This was a very frustrating show, a waste of time and money; see full report attached. (Exhibit reports appear in Appendix B.)

C. STAFF ACTIVITIES

The Associate Director provided information and reviewed material for the Academy business office in connection with the year-end audit.

M. Rockoff, M. Mylenki, R. Allard, P. Falls and J. Jahr attended the annual MLA meeting in Dallas, and participated in the RML Directors Meeting held in conjunction with MLA. All staff attended NLM-related sessions at MLA.

R. Allard attended the Health Literacy Institute: Write it Easy to Read, in Kennebunkport, ME, sponsored by the Maine AHEC Health Literacy Center, University of New England. Ms. Falls had attended the same conference the previous year.

Ms. Allard attended the Lindberg Symposium at the University of Pittsburgh, June 28, entitled "Information Technology and the Empowered Healthcare Consumer."

P. Falls took two CE courses in Dallas at the MLA Annual Meeting, *Palmtop Computers in the Library* and *Making PubMed Work for You*.

J. Jahr attended a meeting of the Medical Librarians of Long Island, at Cold Spring Harbor Laboratory, July 9. She took a CE course entitled "Introduction to Reference Services in the Health Sciences," sponsored by the NY-NJ MLA chapter.