TOPIC: ELECTRONIC SAFE SEX MESSAGES

RECOMMENDED
NEXT STEPS:

HOW TO REACH THEM
· Chat Rooms, BBS

MESSAGES
Appropriate, not same for each group

Influencing Community Norms

NEEDS ASSESSMENT for TARGETED POPS
· highly involved surveys
· flyers

BRILLIANT INSIGHTS:

WHO MIGHT CARRY THEM OUT
CBOs; NGOs;
PHD (health dept.); outreach workers