

Website Usability: Making Content Easy to Find

Abstract

This course is designed for medical librarians and web developers who are interested in learning more about making their institution web presence easier to use and more accessible. Participants in this four hour workshop will learn how to conduct usability studies without expensive consultants, how to create accessible web pages, and how to apply design simplicity to their websites.

Objectives

Participants will be able to:

- understand basic usability concepts
- understand basic accessibility concepts
- learn about major sources of information about usability and accessibility
- learn important ways to study usability
- gain experience in analyzing websites for aspects of usability and accessibility

This course has been approved for 4 hours of Medical Library Association Continuing Education Units.

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