#citeNLM Sample Social Media Posts

NNLM Members and #citeNLM participating organizations are encouraged to use/modify the following social media post templates to advertise and recruit for NNLM Wikipedia Edit-a-thons. We also encourage members to create content relevant to their communities and potential participants. Consider using supplemented graphics and add your own unique links and info as needed.

1. Help us add credible, evidence-based citations from @NLM\_NIH to @Wikipedia’s [campaign topic] articles. See how you can easily contribute to our #citeNLM Wikipedia Edit-a-thon on [date]! nnlm.gov/wiki
2. #DYK @Wikipedia’s health information is used by 50-70 percent of all physicians and over 94 percent of med students? Help us ensure that trusted @NLM\_NIH resources such as @Medlineplus and @NCBI’s #PubMed are cited. Here’s how: nnlm.gov/wiki
3. Think you need to be a researcher to contribute to @Wikipedia’s health information online? All experience levels welcome! Join the #citeNLM Edit-a-thon on [date] to edit health articles with other health info professionals. Visit nnlm.gov/wiki for more info
4. Wikipedia is one of the most highly used websites worldwide. Let's meet our users where they are! Register for your Wikipedia account, sign up on our program dashboard, and get ready for the NNLM Wikipedia Edit-a-Thon. #CiteNLM nnlm.gov/wiki
5. Our [campaign season] edit-a-thon will center around [topic]. What NLM resources do you use for [topic] research? #CiteNLM
6. Create a poll: Do you use Wikipedia? #CiteNLM
	1. Yes.
	2. No.
	3. Maybe.
	4. I'm a librarian.
7. The #citeNLM @Wikipedia Edit-a-thon is now underway! It’s not too late to help us edit #Wikipedia’s [topic] articles by citing trusted @NLM\_NIH content. Get started here: nnlm.gov/wiki

Hashtags to use/follow:

#citeNLM

#wikipedia

#medlibs

Accounts to tag/follow:

@NLM\_NIH - National Library of Medicine

@Wikipedia - Wikipedia

@NNLMMAR NNLM Middle Atlantic

@NNLMSEA - NNLM Southeastern/Atlantic

@NNLMGMR - Greater Midwest

@nnlmmcr - NNLM MidContinental

@nnlmscr - NNLM South Central

@nnlmpnr - NNLM Pacific Northwest

@NNLMPSR - NNLM Pacific Southwest

@nnlmner - NNLM New England