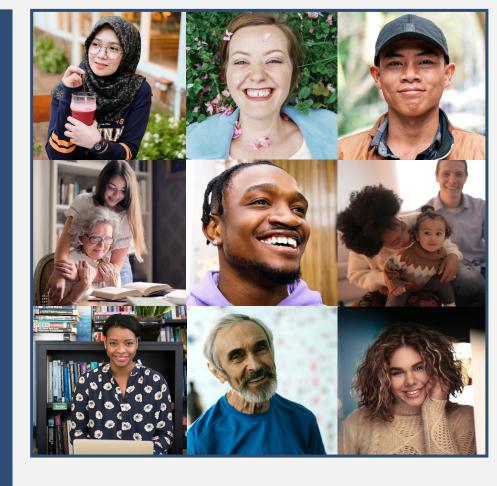
# We value your feedback!

Every couple of years, the NNLM reaches out to its member organizations for feedback on its membership, its value and to learn more about unmet needs. If your organization was actively engaged with the NNLM from May 1, 2023 to April 30, 2024, you will soon be receiving an invitation to take part in the 2024 NNLM Active Member Survey.

Your responses help us make sure that the NNLM is best serving your needs with appropriately-tailored training offerings, funding opportunities and other engagement activities. Your responses are important and confidential, and they will be used to inform decisions about future NNLM programs and services.



# Help the NNLM to Better Serve You!



**National Evaluation Center** 

### **2024 NNLM Active Member Survey FAQs**

#### What is the NNLM Active Member Survey?

It is an online, voluntary survey to better understand how NNLM active member organizations perceive the benefits and value of their membership; their awareness and usage of NNLM products and services; and their interests in training and funding as well as their own organizational capacity. This questionnaire (an "establishment survey") collects data from member organizations, rather than individuals.

The 2024 NNLM Active Member Survey is the second effort of its kind. In 2022, we surveyed a sample of NNLM member organizations, and this time around the effort will be much larger and focused on those member organizations that were actively engaged with the Network from May 1, 2023 to April 30, 2024.



#### Who takes the survey?

We are sending the survey invitation to your organization's primary contact. That person will serve as your organization's representative and will submit a single completed survey back to us. We encourage all member organizations to discuss internally your most preferred answers. The survey will be available online, and respondents can choose to take the survey in English or en Español.



### Is my organization's information safe?

Your responses are safe, secure and confidential. Your answers will only be used to produce statistics that inform decisions about future programming and services.



#### What questions will be asked?

There are five (5) thematic sections —Benefits and Value to Member Organizations, Communications, Training and Education, Funding and Organizational Profile — for a total maximum of 22 questions. No personal information will be requested. It takes less than ten (10) minutes to complete the questionnaire.



#### What is in it for my organization?

NNLM membership is free and so are the trainings we offer. Your organization's responses will inform strategic decision-making for NNLM and NLM's leadership. The 2024 NNLM Active Member Survey provides you the opportunity to help improve the Network's current trainings and other programming and engagement activities. It is your organization's chance to contribute to planning for the future.



## When can I respond to the 2024 NNLM Active Member Survey?

If your member organization had active engagement with the NNLM from May 1, 2023 to April 30, 2024, the person who has been designated your organization's primary contact will be receiving an online invitation to take our survey by mid-October 2024. Please remember that we are looking for responses on behalf of your member organization as a whole.

